

Allure Magazine November 2008

BOSTON **Bella Santé** **Day Spa**

38 Newbury St.
617-424-9930

Some smells unlock old memories. Others cause us to blank out completely, it seems. After fighting traffic for over an hour, we showed up late for our appointment. Our therapist told us that we seemed “a little stressed” and asked us to select an essential oil for our treatment. We chose a musky variety, which she poured onto our back in a thin stream. Her broad strokes, plus the spicy scent, were practically hypnotic. We dozed off during the treatment and woke up with no concept of time—or tension. Aromavedic Massage, \$105.

The magazine cover features a close-up portrait of Eva Longoria Parker with voluminous, wavy brown hair. The title 'allure' is written in a large, pink, bubbly font at the top. Below it, the tagline 'THE BEAUTY EXPERT' is in a smaller, white font. The issue date 'NOVEMBER 2008' is in the top right corner. The main headline 'LONG, SEXY LASHES' is in large white letters, with the sub-headline 'New, Big-Impact Mascara' below it. Other headlines include 'Recession-Proof Beauty' with '24 Products for Under \$10 (They Only Look Rich)', 'Stress-Free Sleep & Morning Energizers', 'Universally Flattering Makeup' with 'Lipstick, Eye Shadow & Foundation for Every Skin Tone', and 'Soft, Clear Skin' with 'The Top Supercleansers'. A pink headline for 'Eva Longoria Parker' is followed by 'Roundly Denies the Rumors (Or Most of Them)'. A barcode is located in the bottom left corner.

allure
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